



10 Reasons Why you should Hire Me **To Sell your House**

1. I'll give it to you straight

Once you hire me and we agree on a realistic selling strategy, my focus will be to get the best possible price with the least amount of hassle. I'll lay out the issues that need to be handled, be clear about the pros and cons, and spell out your options. I'll always tell you the truth, give you my best advice, and guide you through the process to get the deal done to your satisfaction - after all - that's when I get paid!

2. You'll get experienced, knowledgeable and progressive representation

I have a real estate sales license as well as a real estate broker's license. I have personally closed over 200 real estate transactions. I am an expert in our marketplace and I study local trends every day. I am committed to constantly improving my person and my skills. I attend at least one training seminar every month, and I continually consult with my team of mentors on different subject areas.

3. I'll know how to price your home

Pricing your home is as much a science as it is an art. In my opinion it is the single most important factor to consider when selling. Over the years I have completed hundreds of Broker Price Opinions "BPO's" and Comparative Market Analysis "CMA's." I am also RDC-Pro Certified (advanced evaluations).

4. I'll provide you with a comprehensive marketing plan

I have a written marketing plan (and backup plan) that will be customized to meet your needs and wants. I aggressively look for buyers for my listings 2 hours every business day. I track my results and I adjust the marketing strategy as necessary. *My Guarantee: If at any time, for any reason, you are not satisfied with my services, you may cancel the listing agreement.*

5. I'll provide you with a technological advantage

Okay, a bit of a confession: I am somewhat of an internet marketing junkie. In addition to a For Sale sign and listing your property in the Multiple Listing Service, I am trained in internet marketing. I will place your listing on the internet via our enhanced listing service with: Realtor.com, Craigslist.com, Postlets.com, Zillow.com, Oodle.com, Hotpads.com, City-data.com, Overstock.com, and submit your listing to all the major search engines: Google, Yahoo, MSN, AOL and others.

6. You'll have an extensive network of professionals on call

A successful sale partially relies on having in place a prepared and efficient team. It is important – if you want to enjoy peace of mind – that you assemble your people before the buyers put in their request for repairs. My team consists of an inspector, appraiser, a reliable general contractor that can deliver quality work, and sub-contractors such as, roofer, electrician, plumber, landscaper, pool guy, carpet, tile, granite, kitchen cabinets, painter etc...

7. You'll have a buffer between you and the buyer

I will weed out the intimidators and protect you from the speculators and the bargain hunters. You will never have to talk to a buyer if you don't want to. I will negotiate on your behalf and guide you through the selling and closing process.

8. You'll save a ton of time and work

For starters, some real estate files, depending on the type of transactions, can be one to three inches thick. Rather than spending time organizing and handling volumes of paperwork I will do most of it for you, and I will guide you through your part as well - yes you still have to do your part! Then there are the phone calls, the showings, the negotiations, the inspections, the requested repairs, and the close of escrow.

9. You'll be covered, even after close of escrow

Many questions can pop up that were overlooked in the excitement of closing. You might need an update on your property's value, or help with remodeling. I will stand by, ready to assist. I will never leave you in the dust to fend for yourself.

10. I'm here to stay

The basis for my success and continued career in real estate is referrals and repeat business from happy and satisfied clients. I will be there for you when you need real estate services in the future, as well as periodically providing market updates and valuable pertinent information to keep you informed and to stay in touch.

Bonus Reason

I will have your house professionally staged free of charge to you... yes that's right FREE, ask me how?

Good luck!

Dimitri Larno

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To learn more visit <http://dilarno.com>

As an investor himself, as well as a licensed Realtor®, Dimitri has over a decade of real estate experience. Dimitri's specialties include primary residences, second homes, investment properties, commercial properties and land. He has been recognized for being a Multi-million Dollar Producer, and is an accomplished Realtor® committed to superior results for his clients.

"Strive not to be a success but rather to be of value" Albert Einstein